Business Plan Lesson

Objective: the students will think of a business they would like to have. Students will make business materials using Microsoft Publisher. When project are finished the students will present to the class.

Teacher will assign groups of two or three students to work together on the business plan. All material must be the same for each person in the group and all group members will do the work.

Here are the steps we will take:

Day 1- Go over grading rubric, assign group members, students working with partner/s will make a list of at least 5 business ideas.

Day 2- Students will pick one business idea from the list of five and complete the business organization chart. (brainstorming/gathering ideas)

Day 3- Teacher will demonstrate how to use Microsoft publisher to create business cards and the students will make cards for their business.

Day 4- Teacher will demonstrate how to use Microsoft publisher to create flyers and the students will make flyers for their business.

Day 5- Teacher will demonstrate how to use Microsoft publisher to create advertisements and the students will make advertisements for their business.

Day 6- The students need to create one more item for their business. Choices are **menu, postcard** telling about a sale or about business, **brochure, or gift certificate.**

Day 7- Workday- allow students to work on and finish any materials they need too.

Day 8-9 Have students present business plans to the class sharing all 5 business materials.

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